

**Roll Out Schedule - .basketball
June 2017 to September 2020**

Below are the dates of each of the phases of the launch plan for .basketball

See also <https://newgtlds.icann.org/en/program-status/sunrise-claims-periods>

Item	Description	Dates
1	Type of Sunrise Period: End Date Sunrise	
2	Start and end dates for Sunrise Period:	Start date: 19 June 2017 14:00 UTC End date: 21 August 2017 23:59:59 UTC
3	Start and end dates for all Limited Registration Periods (if applicable):	1. Invitation Priority Access 22 Aug 2017 14:00 UTC –16 September 2019 23:59:59 UTC 2. Community Priority Period 17 September 2019 14:00 UTC to 18 September 2020 23:59:59 UTC. [Token required; First come, first served.]
4	Claims services provided: Start and end dates for the Claims Period:	Throughout all Limited Registration Periods 22 August 2017 to 18 September 2020 Start date: 21 September 2020 End Date: perpetual
5	Approved Launch Program.	Qualified Launch Program Start date: 19 June 2017 End date: 21 August 2017

Item	Description	Dates
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6	General Availability:	<p>GA starts 21 September 2020 14:00 UTC GA begins with Early Access Period: dates and prices are as follows:</p> <table data-bbox="722 325 1307 556"> <tr> <td>Day (1) 21 September 2020</td> <td>Price US\$10,000</td> </tr> <tr> <td>Day (2) 22 September 2020</td> <td>Price US\$5,000</td> </tr> <tr> <td>Day (3) 23 September 2020</td> <td>Price US\$1,000</td> </tr> <tr> <td>Day (4) 24 September 2020</td> <td>Price US\$500</td> </tr> <tr> <td>Day (5) 25 September 2020</td> <td>Price US\$300</td> </tr> <tr> <td>Day (6) 26 September 2020</td> <td>Price US\$200</td> </tr> <tr> <td>Day (7) 27 September 2020</td> <td>Price US\$100</td> </tr> </table> <p>*EAP phases commence at 14:00 UTC and conclude at 13:59:59 UTC *GA pricing commences on 21 September, 2020 at 14:00 UTC</p>	Day (1) 21 September 2020	Price US\$10,000	Day (2) 22 September 2020	Price US\$5,000	Day (3) 23 September 2020	Price US\$1,000	Day (4) 24 September 2020	Price US\$500	Day (5) 25 September 2020	Price US\$300	Day (6) 26 September 2020	Price US\$200	Day (7) 27 September 2020	Price US\$100
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